

THE EUROPEAN SPORTS SECURITY ASSOCIATION



DETECT, DISRUPT, REPORT

The European Sports Security Association (ESSA) is a membership body representing the industry's leading betting operators, who have been working with sports governing bodies and national regulators to detect, disrupt and report suspicious betting patterns. As a result of their considerable investment in cutting-edge technology and a collegial approach to solving the problem of betting related match-fixing, ESSA members have created a secure betting environment for betting consumers around the world.

ESSA works by acting as a nexus for all its members to report and share information on any suspicious betting patterns as and when they are identified. By sharing this information among all leading betting operators, our members are able to identify suspicious betting in real time. These alerts are then shared among the group for investigation and, in the event of them being deemed suspicious, passed on to the relevant sport governing body or regulator for investigation.

To this end, ESSA has signed over 20 memorandums of understanding with leading international sports governing bodies, such as FIFA, UEFA, the IOC, the ATP as well as national regulators including Alderney, Gibraltar, Malta and the UK.

OUR AIMS & OBJECTIVES

- ▶ ESSA is dedicated to keeping fraud and insider betting out of sport;
- ▶ ESSA is committed to playing a constructive and supportive role in maintaining standards of integrity across sports;
- ▶ ESSA is involved in various initiatives aimed at educating athletes and officials about the dangers of betting related match-fixing in sport, and what to do when approaches are made to them;
- ▶ ESSA campaigns for better, more robust regulation to help keep corruption out of sports;
- ▶ ESSA believes that all stakeholders – governments, regulators, sports governing bodies, and the industry – should work together to address betting related match-fixing.

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ESSA'S MONITORING SYSTEM

ESSA's monitoring system enables it to:

- ▶ Identify irregular betting patterns within an hour of an alert being issued by an ESSA member;
- ▶ Notify irregular betting patterns to sports federations and national regulators immediately;
- ▶ Assist sport federations in retroactive investigations;
- ▶ Advise sports federations and regulators on security implementation.

ESSA's monitoring system complies with all national and international data protection regulations, with information only being passed on in the event of suspicious activity around certain names, volumes, locations or IP addresses.

ESSA's monitoring system is constantly evolving, and serves as reference point for best practice across the entire bookmaking industry. Its effectiveness is such that, when match-fixing does occur, it very rarely affects ESSA members.

ESSA: COMMITTED TO INTEGRITY IN SPORTS

In April 2010, ESSA joined forces with EU Athletes and the European Gaming and Betting Association (EGBA) to launch an educational campaign aimed at helping professional sportspeople better understand and deal with issues surrounding the integrity of sport and betting.

The education campaign for athletes, which consists of a code of conduct and face-to-face seminars, shows the depth of ESSA's commitment to tackling betting-related corruption in sport. In 2010, it benefitted around 200 teams. In April 2011, the campaign was joined by the Remote Gambling Association (RGA) and the Professional Players Federation (PPF). During the following 12 months, the education programmes reached over 9000 athletes across Europe and the UK.

OUR MEMBERS



CONTACT INFORMATION

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