

IBIA and BOS strengthen betting integrity cooperation

17 November 2020: The International Betting Integrity Association (IBIA) and Branschföreningen för Onlinespel (BOS), the Swedish trade association for online gambling, have signed a partnership agreement which provides a framework for cooperation between the two bodies. The memorandum of understanding (MoU) will see the associations work together on projects of mutual interest. Future activity is expected to be particularly focused on the challenges presented by recent regulatory changes in Sweden and promoting effective betting and integrity provisions that also maintain high levels of market oversight and consumer channelization.

“A clean sport, free from corruption, is of utmost importance for the gambling industry in Sweden. The gambling industry is a victim when matches are fixed, and it is therefore crucial to not only work hard, but to work together, against manipulation in sports. We are very pleased that we now deepen our collaboration with IBIA in our joint goal; that sports betting shall be fun, safe, transparent and honest” says Gustaf Hoffstedt, secretary general, BOS.

Khalid Ali, CEO of IBIA, said: “IBIA members have faced a number of regulatory challenges in Sweden since its opening and the betting product restrictions set to be introduced at the start of 2021 will add further burdens, notably relative to unregulated offshore operators. We believe that those restrictions will prove counterproductive and we hope that the Swedish authorities will take an evidence-based approach and continually reassess their position on this matter. In the meantime, we will work with our colleagues at BOS to do all we can to keep that market safe.”

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About the International Betting Integrity Association

The International Betting Integrity Association is the leading global voice on integrity for the licensed betting industry. Our members share a common goal of combating betting corruption to protect the integrity of sport and their businesses. Established in 2005 and formerly known as ESSA, we are a not for profit association whose members include many of the world’s largest regulated betting operators, active across six continents. Members undergo a rigorous due diligence process and must adhere to our code of conduct committing them to responsible betting practices.

The International Betting Integrity Association’s Monitoring & Alert Platform is a highly effective anti-corruption tool that detects and reports suspicious activity on its members’ betting markets. The bespoke system tracks transactional activity linked to individual consumer accounts, clearly distinguishing it from commercial monitoring systems focused on simple odds movements. The association has longstanding information sharing partnerships with leading sports bodies including FIFA, UEFA, the TIU and the IOC and many gambling regulators to utilise this data and prosecute corruption. The association maintains a policy of transparency and publishes quarterly integrity reports analysing activity reported on the Platform.

About BOS – the Swedish Trade Association for Online Gambling

BOS, The Swedish Trade Association for Online Gambling (Swe: “Branschföreningen för Onlinespel”) represents more than twenty gambling companies and game developers that operate in Sweden. The

members include business to consumer companies as well as business to business companies. The members offer various gambling verticals, including online casino and sports betting. To offer gambling services to consumers in Sweden requires a license. All B2C members of BOS hold a Swedish license. BOS works for a sound and safe gambling market characterized by strong consumer protection where all gambling companies have equal rights and responsibilities. BOS is a an affiliate member of EGBA, the European Gaming and Betting Association.

