



JACKS.NL strengthens IBIA presence in the Dutch market

22 March 2022: JACK'S Casino & Sports (JACKS.NL), a branded JOI gaming company and a subsidiary of the Netherlands' largest private gaming operator JVH gaming & entertainment group (JVH), has joined the International Betting Integrity Association (IBIA). JVH is a leading gaming operator in the Dutch market with almost 65 years of experience, 85 casinos and a market share of over 30%. The move into online gambling and the inclusion of its JACKS.NL brand to IBIA's roster brings five of the seven operators currently offering sports betting in the Netherlands within the association.

All online betting operators licensed in the Netherlands are required to be part of an international integrity monitoring body. The majority of those issued with a licence to date are members of IBIA. The association, which has recently [launched](#) in the North American market, expects to make further member announcements over the coming months as more licences are issued in Holland and as a similar integrity monitoring requirement is enforced in Ontario and various US states.

Eric Olders, CEO and Chairman of the JVH group: "We are proud to become a member of IBIA. By joining we are protecting the integrity in sports and sports betting. Integrity is a key value, for us and for sports. It's essential for athletes and essential for our customers. It's the basis of our 'licence to operate'. With the help of the IBIA's data, potential malpractices can be spotted at an early stage, this enables us to act instantly. By joining forces with IBIA we strive for a safe environment for our players, all athletes and sports in general."

The International Betting Integrity Association is the leading global voice on integrity for the licensed betting industry. It is run by operators for operators, protecting its members from corruption through collective action. Its monitoring and alert platform is a highly effective anti-corruption tool that detects and reports suspicious activity on its members' betting markets. The association has longstanding information sharing partnerships with leading sports and gambling regulators to utilise its data and prosecute corruption. It represents the sector at high-level policy discussion forums such as the IOC, UN, Council of Europe and European Commission.

The association publishes quarterly reports covering the integrity alerts reported through its monitoring and alert platform which can be viewed [here](#). IBIA can be contacted at info@ibia.bet.

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About the International Betting Integrity Association

The International Betting Integrity Association is the leading global voice on integrity for the licensed betting industry. Our members share a common goal of combating betting corruption to protect the integrity of sport and their businesses. Established in 2005 and formerly known as ESSA, we are a not-for-profit association whose members include many of the world's largest regulated betting operators, active across six continents. Members undergo a rigorous due diligence process and must adhere to our code of conduct committing them to responsible betting practices.

The International Betting Integrity Association's Monitoring & Alert Platform is a highly effective anti-corruption tool that detects and reports suspicious activity on its members' betting markets. The bespoke system tracks transactional activity linked to individual consumer accounts, clearly distinguishing it from commercial monitoring systems focused on simple odds movements. The association has longstanding information sharing partnerships with leading sports bodies including FIFA, UEFA, the ITIA and the IOC and many gambling regulators to utilise this data and prosecute corruption. The association maintains a policy of transparency and publishes quarterly integrity reports analysing activity reported on the Platform.

About JACK'S Casino & Sports and JVH

JOI gaming, a subsidiary of JVH gaming & entertainment group, holds a license for JACKS.NL, the online casino and sports betting platform of Jack's Casino. With 85 casinos, JVH is the market leader in private land-based casinos in the Netherlands. At JACKS.NL, players find a wide range of online games: the well known slot machines, live table games and sports betting. JACK'S Casino & Sports has its own live blackjack and roulette tables with Dutch-speaking croupiers, all in the familiar, friendly and trusted atmosphere of the well known land-based Jack's Casinos.

