



Videoslots joins the International Betting Integrity Association

Malta 4 May 2022: Videoslots' sportsbook will now be part of a unique global monitoring and alert system after the operator became a member of the International Betting Integrity Association (IBIA).

It joins many of the world's leading sports betting operators in the association, whose members account for around \$137bn (€115bn) of global betting turnover per annum and nearly 50% of all regulated commercial operator online betting activity.

Videoslots, which currently has licences to operate in the UK, Sweden, Italy, Spain, Denmark and Malta, launched its sportsbook using its own proprietary software in June 2021.

Martin Calleja, Head of Sports at Videoslots, said: "Maintaining the integrity of our betting products is of paramount importance to Videoslots and we recognise the considerable business benefits from joining a globally recognised integrity body like the IBIA.

"The association's network and representation of regulated betting operators provides the perfect partner to bolster our business protection protocols and to identify and punish betting related corruption."

Khalid Ali, IBIA's CEO, said: "I'm delighted to welcome another international betting operator into the IBIA. Videoslots' membership reinforces our position as the leading customer account-based betting integrity monitoring and alert system in the world.

"The association looks forward to working closely with Videoslots to protect its betting products and customers from corrupt betting activity."

The International Betting Integrity Association is the leading global voice on integrity for the licensed betting industry. It is run by operators for operators, protecting its members from corruption through collective action.

Its monitoring and alert platform is a highly effective anti-corruption tool that detects and reports suspicious activity on its members' betting markets.

The association has longstanding information sharing partnerships with leading sports and gambling regulators to utilise its data and prosecute corruption. It represents the sector at high-level policy discussion forums such as the IOC, UN, Council of Europe and European Commission.

The association publishes quarterly reports covering the integrity alerts reported through its monitoring and alert platform which can be viewed [here](#). The IBIA can be contacted at info@ibia.bet.

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About Videoslots

Founded in 2011, Videoslots.com is an award-winning online casino with the widest variety of games in the industry. With an unparalleled range of more than 3600 slots and table games from trusted providers, Videoslots.com offers a premium gaming platform to customers, enhanced by innovative new omni-channel promotional concepts including Clash of Spins, Wheel of Jackpots and Battle of Slots. It aims to create a unique entertainment product via technical excellence, exceptional customer service and the latest game play innovation.

Videoslots.com also provides market-leading customer protection with its industry-first Max Bet Protection and robust compliance procedures. It was the winner of Best Casino at the 2015, 2016, 2017 and 2018 Casinomeister Awards, Best Gaming Experience and Best Casino Manager at the 2016 Casinomeister Awards, and Best Slots Operator at the 2017 International Gaming Awards. Videoslots.com is owned by Malta-based parent company Videoslots Ltd, and holds licences in Malta, the UK, Italy, Denmark and Sweden. For more information, please visit www.videoslots.com

About the International Betting Integrity Association

The International Betting Integrity Association is the leading global voice on integrity for the licensed betting industry. Our members share a common goal of combating betting corruption to protect the integrity of sport and their businesses. Established in 2005 and formerly known as ESSA, we are a not-for-profit association whose members include many of the world's largest regulated betting operators, active across six continents. Members undergo a rigorous due diligence process and must adhere to our code of conduct committing them to responsible betting practices.

The International Betting Integrity Association's Monitoring & Alert Platform is a highly effective anti-corruption tool that detects and reports suspicious activity on its members' betting markets. The bespoke system tracks transactional activity linked to individual consumer accounts, clearly distinguishing it from commercial monitoring systems focused on simple odds movements. The association has longstanding information sharing partnerships with leading sports bodies including FIFA, UEFA, the ITIA and the IOC and many gambling regulators to utilise this data and prosecute corruption. The association maintains a policy of transparency and publishes quarterly integrity reports analysing activity reported on the Platform.